



ISSN: 2230-9926

Available online at <http://www.journalijdr.com>

# IJDR

*International Journal of Development Research*  
Vol. 07, Issue, 12, pp.17672-17679, December, 2017



ORIGINAL RESEARCH ARTICLE

OPEN ACCESS

## INVESTIGATING KNOWLEDGE MANAGEMENT WITHIN SOFTWARE INDUSTRY: A SYSTEMATIC LITERATURE REVIEW

<sup>1</sup>Danieli Pinto, <sup>2</sup>Flávio Bortolozzi, <sup>2</sup>Rejane Sartori and <sup>2</sup>Nelson Tenório

<sup>1</sup>Master's student in knowledge management, Centro Universitário CESUMAR – UniCesumar, scholarship of the Programa de Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES), Brazil

<sup>2</sup>Researcher from Instituto Cesumar de Ciência, Tecnologia e Inovação (ICETI), Centro Universitário CESUMAR – UniCesumar, Brazil

### ARTICLE INFO

#### Article History:

Received 09<sup>th</sup> September, 2017  
Received in revised form  
24<sup>th</sup> October, 2017  
Accepted 19<sup>th</sup> November, 2017  
Published online 29<sup>th</sup> December, 2017

#### Key Words:

Questionnaire,  
Knowledge Management Process  
Instruments  
Research Instrument.

### ABSTRACT

Knowledge is the ground of the software industry. In order to acquire, create, and incorporate knowledge, the organizations embrace the Knowledge Management (KM). Thus, the goal of this paper is to identify methodological instruments used by researchers to investigate the knowledge management within the software industry. We analyze the status of the research presenting an overview of the methods used by the authors, the objectives established by them, and some relevant aspects to drive future work in KM area. Based on the systematic literature review method this study analyses articles about what instruments are used by researchers within software industry to knowledge management investigate from June 2006 to July 2016 on five electronic databases according to a pre-defined protocol. In this literature review, we identified eight articles about instruments to knowledge management investigate within the software industry. Those articles have been reviewed according to a set of research questions. We observed that this research subject has not been a common practice in the last ten years and the tools to investigate knowledge management used were structured based on consolidated research methodological instruments, having some necessary adaptations done. The results demonstrated that knowledge management is fundamental to software industry since these organizations are knowledge intensives. However, none studies analyzed specific proposals of the instruments to investigate KM within the software industry.

Copyright©2017, Danieli Pinto et al. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

**Citation:** Danieli Pinto, Flávio Bortolozzi, Rejane Sartori and Nelson Tenório, 2017. "Investigating knowledge management within software industry: a systematic literature review", *International Journal of Development Research*, 7, (12), 17672-17679.

## INTRODUCTION

Knowledge is getting the key to innovation and competitiveness of the organizations, contributing to problem-solving, decision-making, strategic planning development, dynamic learning, and improving resource usage (Meihami and Meihami, 2014). It creates new abilities and adding value to products and services (Chaudhuri, 2011). Considering the relevance of the knowledge for organizations, the need to manage such a resource becomes clear, being it that its systematization and usage as a differential is the greatest challenge of KM (Kebede, 2010).

#### \*Corresponding author: Danieli Pinto,

Master's student in knowledge management, Centro Universitário CESUMAR – UniCesumar, Scholarship of the Programa de Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES), Brazil.

According to Gopalkrishna, Rodrigues, Poornima, and Manchanda (2012), KM is grounded by incorporating of individual knowledge to business processes, making it accessible to all those involved. Hence KM is an important way to the organization managing its assets and avoiding to lost it (Asrar-ul-Haq and Anwar, 2016). In the software industry it is not different because it is characterized by the intensive knowledge usage and by the complexity of their tasks, these organizations, regardless of their size, carry out several projects and activities at the same time (Nawinna, 2011), being it that knowledge is the main raw material (Aurum, Daneshgar, and Ward, 2008) to take place their activities and expand their business goals (Gopalkrishna et al., 2012). In this sense, despite the organizations are aware of the knowledge importance into their processes sometimes due to lack of time, resources, and qualified personnel, they end up neglecting it and even losing it (Aurum et al., 2008).

Thus, learning about the knowledge source, where and how it is kept, shared, and used within the organizational environment is a relevant scenario for an innovative and sustainable software industry. In addition, the software industry does not survive if it will not be able to innovate (Desouza and Awazu, 2005). However, the knowledge sources are not trivial to be found. It means knowing the organizational processes their contributions to the generation of knowledge, evaluating what is or is not being done by the organization to highlight the way the organization works, how their operations are carried out and what is the path through which the information, and the knowledge run in the organizational environment (Costa, Vasconcelos and Cândido, 2009). Thus, the objective of the KM is promoting organizational knowledge to increase competitiveness through better use and creation of individual and collective knowledge sources (CEN, 2004).

Methodological instruments for investigating KM such as OKA, APQC, APO, Bukowitz and Williams, among others, enable to identify organizational knowledge. However, besides the need to adapt by organizations of different types and sectors, some barriers arise from using those methodological instruments within software industry such as: i) presence of numerous questions requiring a long time to be answered; ii) repetitive questions generating the same previous response; and iii) the high complex degree to be understood by the people in a short time. For that, is necessary a specific instrument toward investigating KM in the software industry. Therefore, this paper aims to identify and analyze, through a systematic literature review (SLR), the methodological instruments proposed by researchers to investigate KM within the software industry, offering a panorama of the scientific production about methodological instruments. The SLR is relevant because it shows how the KM being investigated within the software industry and what is research tendencies. In addition, we present the authors who have contributed to the area, the publication's main aspects, among them, key words used, Brazilian quality research index (*Qualis*), study objectives, nature and type of research, dimensions evaluated, data collection place, characterization of the people surveyed as well as the countries involved and the research methodological instruments used. The remainder of this paper is structured as follows. Firstly, we present the role of KM within the software industry, as well as the relevance of its investigation for the research area. Secondly, we present the methodology of this work showing the procedure details to perform this study. Thirdly, we show the results achieved taking place this systematic literature review and the discussion of each article found out. Finally, we bring our conclusion our conclusion driving the future works to investigate knowledge management within the software industry.

## THE ROLE OF KM WITHIN THE SOFTWARE INDUSTRY

The software industry stands out from the other branches of the market due to having a final product which is the result of the intensive use of their personnel's knowledge in the execution of the processes (Bjørnson and Dingsøyr, 2008). Wiig (1997) highlights that knowledge is something processed and stored in the human mind and which may come from facts, procedures, concepts, interpretation, ideas, observations, and judgement; being possible for individuals, according to Davenport and Prusak (1998), to add new experiences and

concepts to the existing knowledge. Hence, it is important to highlight how essential is create, keep, and manage an organizational knowledge. According to Bhatt (2001), individual knowledge is necessary for the creation of organizational knowledge, but organizational knowledge is not only the sum of individual knowledge, once it is composed of unique patterns involving the relationship among people, technology, and processes shaped by the organizational culture. In this sense, the KM works with the objective of ensuring an organizational knowledge basis along with the individual skills, thoughts, innovations, and ideas to capture, structure and spread the knowledge (Dalkir, 2011), involving planning, organization, motivation and control of the people, processes and systems aiming to ensure the improvement and application of knowledge (King, 2009). According to Quintas, Lefrere, and Jones (1997), KM is a process through which different kinds of knowledge are continuously manipulated meeting the existing and emerging needs, trying to explore the existing knowledge assets to develop new opportunities. KM is present within organizations which uses knowledge to add value to its products and services. However, in the software industry, it becomes necessary because besides the activities being exclusively dependent on people's knowledge to be executed (Rus and Lindvall, 2002); these organizations are inserted in an environment subjected to continuous changes as a direct consequence of emergence of the new technologies (Nawina, 2011). These changes meet the needs of many different sectors adapting what already exists to new environments or to new computer technologies or implementing new business requirements and software expansion to function in other databases or systems (Pressman and Maxim, 2016). That is why there is great knowledge flow in the organizational environment; if there is no control, there are difficulties to identify, locate and use the knowledge (Rus and Lindvall, 2002).

Sveiby (1998) highlights that KM only makes sense whether people's knowledge can be shared. The author also emphasizes that a satisfying organizational performance is linked to people's efficiency to create new knowledge, share, and use it for a continuous improvement of the organization and the individuals involved. Thus, the need to evaluate what is being done by the organization. Evaluating the KM means to understand and further the knowledge about organizational processes and which, effectively, are their contributions to knowledge creating and maintenance; includes establishing the relationship between theory and practice to demonstrate how the organization works and what is the path taken by information and knowledge (Costa, Vasconcelos, and Cândido, 2009). KM investigation in the organizations aims to evaluate if the KM is being implemented in an effective way (APQC, 2002) showing which processes and/or activities are being developed by the organization to increase the intellectual assets (FONSECA, 2006).

## METHODOLOGY

A SLR aims to present a general evaluation about a specific topic and define the limits of the research which one wants to carry out (Transfield, Denvever, and Smart, 2003). According to Jones and Evans (2000), a thorough planning is necessary to guarantee a clear direction to be followed, including the preparation of a detailed research protocol, the criteria to include articles in the review and a critic analyze of the publications. SLR is very common in KM and information

technology areas. Furthermore, it is used to enrich the research and offer new horizons to researchers, for instance, Bjørnson and Dingsøyr (2008), Zahedi, Shahin and Babar (2016), Mariano and Awazu (2016), and Charband and Navimipour (2016). We performed the SLR considering three stages: i) search, ii) selection, and iii) systematic analyses of the literature. In the first stage, we looked for publications related to the topic on online databases: Emerald Insight, IEEE Xplore, *Portal de Periódicos Capes*, Scielo and Science Direct. Hence, the following key words were used: "knowledge management"; "software industry"; "software companies"; "knowledge management investigations"; "knowledge management diagnoses". Since there is not standardization in the search fields from the different databases, the definition of such words was necessary as well as the search filters, presented in Table 1.

In the second stage, we selected the articles resulting from the first stage, according to the following criteria: "complete articles published in the respectful journal or in conference proceedings and which suggest/propose/present some instrument or methodology to investigate KM within the software industry". Also, we considered reading of: a) the title, abstract, and key words; b) methodology of each article selected in the previous stage; c) the selected articles completely. Finally, in the third stage we did a systematic analysis of the publications which met the selection criteria from the previous stage, having the following points analyzed: key words, year of publication, journal/event of the publication, *Qualis* (Brazilian quality research index), number of quotes, objectives, research nature, type of research, dimensions evaluated, KM investigation methodology, instrument used for data collection, interview/questionnaire application length, data collection place, tool used for data analysis and respondent characterization. The result of the search and the analysis of the selected articles are presented in the next section.

## RESULTS AND DISCUSSION

Performing the first stage, which searched for publications about research tools to investigate KM within the software industry, we found 449 articles. In which 65% were found through Brazilian *Portal de Periódicos da Capes* and 35% through the Scielo, as shown in Table 2 and 3, respectively.

Considering 294 articles which came up, the largest number found was on *Portal de Periódicos Capes* (97%) and the terms "knowledge management investigation and software industry" were the one which returned more results. Into the Scielo database, the terms "knowledge management diagnosis" and "software industry" did not result any entry. Considering 155 articles which came up from other databases, 42% was found on Emerald Insight, 48% on Science Direct and 10% on IEE Xplore. The terms "knowledge management process" and "software industry (ies)" were the ones which came up with more results, it means 52% of the total. The terms which showed fewer results were "knowledge management and diagnosis (ies) and software industry (ies)" (10%).

After that, we performed the second stage that started with the first analysis, which included the reading of the title, abstract and key words of the articles found. Thus, 413 articles were dismissed due to not being related to the software industry. Considering 36 remaining articles, 28 also were dismissed because they did not present the methodological instrument or methodologies for KM investigation. Therefore, eight articles were read and have their texts fully analyzed, as presented in Table 4. Among the eight articles selected, three were published in international journals classified as *Qualis* A1, A2, and B4; two were published in Brazilian journals classified as *Qualis* A2, B3, and B4. Half of those articles were published between the years 2008 and 2009 and the remaining ones in 2011, 2012, 2015 and 2016. Analyzing the publications' *Qualis* considering the number of quotes (Figure 1), according to the data given by the Google Scholar tool, the most quoted publications were Singh's (2008) and Aurum et al. (2008), both classified as A1 *Qualis* (153) and A2 (138). Nawinna's work (2011), published in proceedings conference classified as A2 *Qualis*, had no quoting until this analysis date, October 2016; Spraggon and Bodolica's (2008) article was Nawinna (2011) and Gaspar et al. (2016) field research (Table 4). Regarding the eight articles selected, three were published in international journals classified as *Qualis* A1, A2, and B4; two were published in Brazilian journals classified as *Qualis* A2, B3 and B4. Half of the articles was published between the years 2008 and 2009 and the remaining ones in 2011, 2012, 2015 and 2016. Analyzing the publications' *Qualis*, with the number of quotes (Figure 1), according to the data given by the Google Scholar tool, the most quoted publications were Singh's (2008) and Aurum et al. (2008), both classified as A1 *Qualis* (153) and A2 (138).

Table 1. Fields and Search Filters

Search fields	Search filters
- Emerald Insight: abstract, keywords	- knowledge management and software companies
- IEEE Xplore: document title, abstract	- knowledge management diagnosis and software industry
- <i>Portal de Periódicos Capes</i> : titles, subject	- knowledge management investigation and software industry
- Scielo: all indexes	- knowledge management and diagno* and software firm*
- Science Direct: abstract, title, keywords	- knowledge management and diagno* and software industr*
	- knowledge management process and software industr*

Table 2. Number of Articles Found in National Databases

Terms searched	Scielo		<i>Portal de Periódicos Capes</i>		Total	
	n.	%	n.	%	n.	%
knowledge management and software companies	8	89	20	7	28	10
knowledge management diagnosis and software industry	0	0	85	30	85	28
knowledge management investigation and software industry	1	11	180	63	181	62
Total	9	100	285	100	294	100

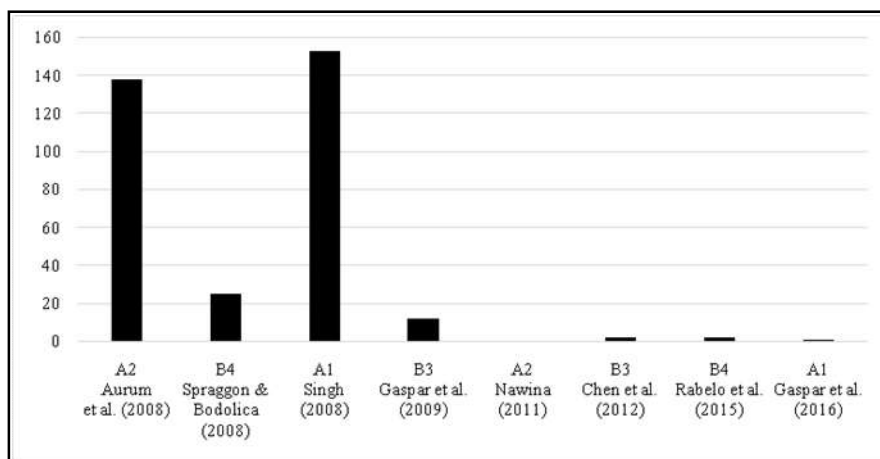


Figure 1. Relation Between the Number of Quotes and the *Qualis* of the Journals where they were Published

Table 3. Number of Articles Found on International Databases

Terms searched	Emerald Insight		Science Direct		IEE Xplore		Total	
	n.	%	n.	%	n.	%	n.	%
Knowledge management and diagno* and software firm*	2	3	53	72	4	25	59	38
Knowledge management and diagno* and software industr*	13	20	3	4	0	0	16	10
Knowledge management process and software industr*	50	77	18	24	12	75	80	52
Total	65	100	74	100	16	100	155	100

Table 4. Articles to be Discussed in the SLR

Authors	Title of the article	Publishing year	Journal or Event	<i>Qualis</i>
Aybüke Aurum, Farhad Daneshgar and James Ward	Investigating Knowledge Management practices in software development organizations - An Australian experience	2008	Information and Software Technology	A2
Martin Spraggon and Virginia Bodolica	Knowledge creation processes in small innovative hi-tech firms	2008	Management Research News	B4
Sanjav Kumar Singh	Role of leadership in knowledge management: a study	2008	Journal of Knowledge Management	A1
Marcos Antonio Gaspar, Denis Donaire, Maria Conceição Melo Silva, Carolina de Fátima Marques Maia, Eduardo Pinto Vilas Boas and Silvio Aparecido dos Santos	Gestão da criação de conhecimento na indústria criativa de software	2009	Revista de Negócios	B3
Dasuni P. Nawinna	A model of knowledge management: delivering competitive advantage to small & medium scale software industry in Sri Lanka	2011	6th International Conference on Industrial and Information Systems	A2
Hui Chen, Gillian Ragsdell, Ann O'Brien and Miguel Baptista Nunes	A proposed Model of Knowledge in the Software Industry Sector	2012	7th International Conference on Industrial and Information Systems	B3
Jacilane Rabelo, Edson Oliveira, Davi Viana, Luís Braga, Gleison Santos, Igor Steinmacher and Tatyana Conte	Knowledge management and organizational culture in a software organization - a case study	2015	8th International Workshop on Cooperative and Human Aspects of Software Engineering	B4
Marcos Antonio Gaspar, Silvio Aparecido dos Santos, Denis Donaire, Marcio Shoit Kuniyoshi and Leandro Campi Prearo	GC em empresas atuantes na indústria de software no Brasil: um estudo de práticas e ferramentas utilizadas	2016	Informação & Sociedade: Estudos	A1

Table 5. Articles' keywords

Authors	Keywords
Aurum et al. (2008)	Knowledge management; Software engineering; Software process models; KM activities; KM process enablers.
Spraggon and Bodolica (2008)	Knowledge management; Knowledge creation; Small enterprises; Computer software; Canada.
Singh (2008)	Leadership; Knowledge management; India.
Gaspar et al. (2009)	<i>Gestão do conhecimento; Indústria criativa; Indústria de software.</i>
Nawinna (2011)	Knowledge management; Competitive advantage; Software process; Small & medium scale; software industry.
Chen et al. (2012)	Knowledge management; Knowledge sharing; Software development industry; Tacit knowledge Experience.
Rabelo et al. (2015)	Knowledge management; Organizational culture; Competing values framework.
Gaspar et al. (2016)	<i>Gestão do conhecimento; Práticas de gestão do conhecimento; Ferramentas de tecnologia da informação; Indústria de software.</i>

**Table 6. Articles' objective**

Authors	Objective
Aurum et al. (2008)	Investigate the KM practices in the Software Engineering processes, as well as describe the KM activities and processes used in practice.
Spraggon and Bodolica (2008)	Investigate the knowledge creation process in a highly technological company from the software industry.
Singh (2008)	Investigate the relationship, as well as the impact of the leadership style in KM practice in a software industry. To reach this goal, the author investigated this practice in these companies.
Gaspar et al. (2009)	Analyze the techniques and methodologies present in the knowledge creation and sharing process, as well as the information technology tools made for this.
Nawinna (2011)	Investigate the knowledge capture, sharing and acquisition process with the objective of proposing a KM model able to promote competitive advantage to SME from the software industry from Sri Lanka.
Chen et al. (2012)	Identify the different KM aspects in the software industry.
Rabelo et al. (2015)	Investigate the relationship between the SECI model and the organizational culture. To achieve that, the first step was to investigate the KM practices developed by the organizations.
Gaspar et al. (2016)	Verify and point out the KM practices and ICT tools associated to it which are the most used in companies from the software industry field in Brazil.

**Table 7. Dimensions Evaluated in KM Investigation in the Papers Found in the Systematic Review**

Authors	Dimension evaluated
Aurum et al. (2008)	KM facilitators (technology, culture, leadership, and measurement) KM Activities (identification, acquisition, creation, organization, transference, application, and application) KM Systems
Spraggon and Bodolica (2008) Singh (2008)	Organizational knowledge creation Knowledge identification Knowledge capture Knowledge storing Knowledge sharing and spreading Knowledge application
Gaspar et al. (2009) Nawinna (2011)	Organizational knowledge creation Capture Sharing Acquisition
Chen et al. (2012)	Leadership Technology Culture Measurement Processes
Rabelo et al. (2015)	KM practices
Gaspar et al. (2016)	Tools Technologies KM techniques

**Table 8. Research Types and Investigation Methodology used to KM Investigate in Software Industry**

Authors	Type of research	Investigation method used
Aurum et al. (2008)	Case study	SECI (Nonaka & Takeuchi, 1995) Experience Factory (Basili, Lindvall, & Costa, 2001) APQC (Andersen, 1997)
Spraggon and Bodolica (2008) Singh (2008)	Multiple-case study Field research	The authors created a questionnaire based on the SECI model The author used the KM evaluation tool developed by Maier and Mosley (2003)
Gaspar et al. (2009) Nawinna (2011)	Field research Field research	The authors created an interview script The authors elaborated a questionnaire but they did not explain how
Chen et al. (2012)	Case study	The authors created an interview script specific for this research without a theoretical bias
Rabelo et al. (2015)	Case study	The authors created an interview script
Gaspar et al. (2016)	Field research	The authors created a questionnaire

**Table 9. Data Collection Instrument, Duration of Interviews and Data Analysis**

Authors	Data collection tool	Length	Data analysis
Aurum et al. (2008)	Semi-structured interview Questionnaire	Interview: 40-60 minutes Questionnaire: 60-90 minutes	The data was qualitatively and quantitatively analyzed.
Spraggon and Bodolica (2008)	Depth interview Public documentation Archive documents	90-120 minutes	The interviews were transcribed and encoded by the Nvivo 07 qualitative software. Some questions from the interview were created in a scale format and those were analyzed and interpreted statistically.
Singh (2008)	Depth interview Questionnaire	Not applicable	Arithmetic mean T test Correlation Multiple regression Cronbach's Alpha coefficient
Gaspar et al. (2009) Nawinna (2011)	Directed interview Survey	Not applicable Not applicable	Interview analysis and interpretation Collected data interpretation
Chen et al. (2012)	Semi-structured interview	60 minutes, average	Thematic data analysis (interview transcription, topic and subtopic identification and interpretation, concept map production).
Rabelo et al. (2015)	Semi-structured interview Observation of meeting on learned lessons	Not applicable	KM practice identification and distribution per the SECI Model.
Gaspar et al. (2016)	Structured questionnaire.	Not applicable	The data was analyzed with the aid of the Statistical Package for Social Sciences - SPSS

**Table 10. Place of Data Collection, Number and Characterization of the Respondents**

Authors	Data collection place	Number and characterization of the respondents
Aurum et al. (2008)	Two Australian companies from the software industry, named "company A" and "company B" in the text. The data were collected during the execution of two projects from "company A" (A1 and A2) and two projects from "company B" (B1 and B2).	Twelve respondents in each company, of those: one project leader, six software developers, two programmers, one system analyst and two consultants.
Spraggon and Bodolica (2008)	Five software development companies located in Canada.	Fifty interviews were carried out.
Singh (2008)	One Indian software industry.	331 questionnaires were answered by employees who had at least one year experience.
Gaspar et al. (2009)	Three interactive software development companies focused on leisure activities, located in the metropolitan areas of São Paulo, Campinas, and Recife.	Eight interviews were held involving consultants, system analysts, directors, team leaders, programmers, and testers.
Nawinna (2011)	58 small and medium companies from Sri Lanka.	Not clear.
Chen et al. (2012)	One software development company located in Taiwan.	21 employees involved, being: one consultant, five project managers, one knowledge manager, one network analyst and thirteen programmers.
Rabelo et al. (2015)	One software development company.	Seventeen employees, including developers, quality analysts, test analyst, project coordinators and team leaders.
Gaspar et al. (2016)	Fifteen software companies, medium and large-sized working in Brazil.	319 employees, being 67 at the position of management and 252 from the technical area.

Nawinna's article (2011), published in proceedings conference classified as A2 *Qualis*, had no quoting until this analysis date, October 2016; Spraggon and Bodolica's (2008) article was published on a B4 Journal (25), Gaspar et al.'s (2009) on a B3 (12), Rabelo et al.'s (2015) on the proceedings of B4 Conference (5), Chen, Ragsdell, O'Brien, & Nunes (2012) on the proceedings of B3 Conference (2) and Gaspar, Santos, Donaïre, Kuniyoshi, & Prearo 's (2016) on an A1 *Qualis* journal. Table 5 presents the key words from the articles analyzed. The terms "knowledge management" and, in Portuguese, "*gestão do conhecimento*" were present in all articles. Relating the key words to the other search terms used, the only word which appeared was in Portuguese "*indústria de software*". Other key words used by the authors were: "KM activities", "Knowledge creation", "KM enablers", "Knowledge sharing", "small enterprises", "software process", "Software developing industry" and "*práticas de gestão do conhecimento*". Regarding the goal of the publications (Table 6), Aurum et al. (2008), Chen et al. (2012), Singh (2008), Rabelo et al. (2015) and Nawinna (2011) investigated KM practices and processes in the software industry. Spraggon and Bodolica (2008) investigated only the knowledge creation process, Gaspar et al. (2009) checked only the knowledge creation and sharing process. Gaspar et al.'s (2016) publication had as scope investigation KM practices, as well as their relation to the information and communication technologies (ICT). Considering the KM dimensions evaluated in Table 7, the research topics were distinct. Aurum et al. (2008) evaluated KM facilitators, activities, and systems. Spraggon and Bodolica (2008) and Gaspar et al. (2009) had as focus the knowledge creation process, while Singh (2008) investigated the identification, capture, storing, sharing, spreading and application knowledge process. Nawinna (2011) verified the capture, sharing and acquisition dimensions, Chen et al. (2012) verified leadership, technology, culture, measurement, and process; Rabelo et al. (2015) verified the KM practices and Gaspar et al. (2016) verified KM tools, technologies, and techniques. Regarding the nature of the research analyzed, 50% were qualitative research, 25% quantitative research and 25% were mixed (quali-quantitative research) techniques. Concerning the research types, Aurum et al. (2008), Chen et al. (2012) and Rabelo et al. (2015) carried out a case study, Spraggon and Bodolica (2008) a multiple case study and Singh (2008), Gaspar et al. (2009),

Table 8 brings information regarding investigation methods. It can be observed that Singh (2008) was the only one to use a questionnaire already consolidated in the literature, Maier and Mosley's (2003), to carry out the research. Aurum et al. (2008) made a synthesis of the three models - SECI, Experience Factory and APQC. Spraggon and Bodolica (2008) used the capture, sharing and acquisition dimensions, Chen et al. (2012) verified leadership, technology, culture, measurement, and process; Rabelo et al. (2015) verified the KM practices and Gaspar et al. (2016) verified KM tools, technologies, and techniques. Regarding the nature of the research analyzed, 50% were qualitative research, 25% quantitative research and 25% were mixed (quali-quantitative research) techniques. Concerning the research types, Aurum et al. (2008), Chen et al. (2012) and Rabelo et al. (2015) carried out a case study, Spraggon and Bodolica (2008) a multiple case study and Singh (2008), Gaspar et al. (2009), Nawinna (2011) and Gaspar et al. (2016) field research (Table 8). Table 8 brings information regarding investigation methods.

It can be observed that Singh (2008) was the only one to use a questionnaire already consolidated in the literature, Maier and Mosley's (2003), to carry out the research. Aurum et al. (2008) made a synthesis of the three models - SECI, Experience Factory and APQC. Spraggon and Bodolica (2008) used the SECI model as a basis. The remainder works proposed questionnaires or interview scripts, but they did not make it clear which theoretical basis was used. To collect data, the authors used semi-structured interviews, questionnaires, documents analysis, and observation (Table 9). Considering eight articles analyzed, only the ones from Aurum et al. (2008), Spraggon and Bodolica (2008), and Chen et al. (2012) mentioned the time taken for the interview and/or questionnaire application, being 82.5 minutes the average time. In the data analyses, the qualitative studies data were interpreted through qualitative analysis techniques. On the other hand, in the quantitative studies, statistical tests were performed. Regarding the eight publications analyzed in this article, three of them carried out in Brazil, being Gaspar et al. (2009), Gaspar et al. (2016) and derivatives works presented in Table 10. Furthermore, the research carried out in Canada, India, Sri Lanka, and Taiwan involving small, medium, and large sized companies. About the number and characterization of the respondents, it was specific for each study.

However, there were no significant variations regarding the target public, being it made up of consultants, programmers, team leaders, system analysts, and directors.

## CONCLUSION

This paper presented a SLR aimed to identify and analyse the methodological instruments to investigate KM within the software industry. The findings revealed both a lack of a specific instrument toward to that and the importance of the KM to create and keep the knowledge in its organizational environment intending to improvement its products and services. Furthermore, we observed that the main objective of the analyzed articles was neither the application nor the presentation of a specific instrument to investigate the KM in the software industry. The articles analyzed demonstrated that just one of them was used an instrument already consolidated in the literature, but created to be applied in companies from different area. The remaining studies used as research instruments interviews and questionnaires elaborated without a theoretical basis and addressed to investigate KM within organizations. We also observed that analyzed articles do not make clear if the researchers took place a pre-test or conceptual test of the research instrument used and the time spent to answer it. Considering the dimensions investigated, the researchers' focused, basically, to KM process, tools, technology, and practices. In most of the analyzed articles, the methodology does not clarify the time spent to answer questions. Thus, it difficult to determine if the methodological instrument application is fast or not. The authors also do not report if the respondents have had a hard time to understand the instrument's questions. Therefore, the articles analyzed do not propose a specific methodological instrument to investigate the KM within the software industry. Assuming this scenario, a methodological instrument proposal specific to aid the software development industry to investigate the KM and overcoming barriers as the need to be adapted, numerous and repetitive questions, long time to be understood and answered is very welcome.

## Acknowledgement

Our special thanks to Instituto Cesumar de Ciência, Tecnologia e Inovação (ICETI) Maringá Paraná Brasil. We also thanks to Programa de Suporte a Pós-Graduação de Instituições de Ensino Particulares (PROSUP) da CAPES (Coordenação de Aperfeiçoamento de Pessoal de Nível Superior).

## REFERENCES

- APQC. 2002. *Measuring knowledge management*. Houston. Recuperado em 15 de maio, 2016, de [http://www.providersedge.com/docs/km\\_articles/Measuring\\_KM.pdf](http://www.providersedge.com/docs/km_articles/Measuring_KM.pdf).
- Asrar-ul-Haq, M., Anwar, S. 2016. A systematic review of knowledge management and knowledge sharing: Trends, issues, and challenges. *Business and Management*, 3, 1-17. doi: 10.1080/23311975.2015.1127744
- Aurum, A., Daneshgar, F., Ward, J. 2008. Investigating Knowledge Management practices in software development organisations - an Australian experience. *Information and Software Technology*, 50(6), 511-553. doi: 10.1016/j.infsof.2007.05.005
- Bhatt, G. D. 2001. Knowledge management in organizations: examining the interaction between technologies, techniques, and people. *Journal of Knowledge Management*, 5(1), 68-75. doi: 10.1108/13673270110384419
- Bjørnson, F. O., Dingsøyr, T. 2008. Knowledge management in softwareengineering: A systematic review of studied concepts, findings and research methodsused. *Information and Software Technology*, 50(11), 1055-1068. doi: 10.1016/j.infsof.2008.03.006
- CEN. 2004. *European Guide to good Practice in Knowledge anagement. CWA 14924, Part 1 – 5*, European Committee for Standardization, Brussels.
- Charband, Y. and Navimipour, N. J. (2016). Online knowledge sharing Mechanisms: a systematic review of the state of the art literature and recommendations for future research. *Information Systems Frontiers*, 18(6), 1131-1151. doi: 10.1007/s10796-016-9628-z
- Chaudhuri, S. 2011, August. Knowledge management in Indian IT Industries. *Proceedings of the Internacional Conference on Information and Financial Engineering*, Shangai, China, 3.
- Chen, H., Ragsdell, G., O'Brien, A. and Nunes, M. B. 2012. A proposed model of Knowledge Management in the Software Industry Sector. *Proceedings of theInternational Conference on Digital Information Management (ICDIM)*, 291-296. Macau, China.
- Costa, I., Vasconcelos, A. C. F. and Cândido, G. A. 2009. Diagnóstico de gestão do conhecimento como mecanismo para a criação de valor: um estudo exploratório no SEBRAE-PB. *Revista Gestão Industrial*, 5(2), 80-98. doi: 10.3895/S1808-04482009000200005
- Dalkir, K. 2011. *Knowledge management in theory and practice* (2nd ed.). Cambridge, London: The MIT Press.
- Davenport, T. H. and Prusak, L. 1998. *Working knowledge: How organizations manage what they know*. Boston: Harvard Business School Press.
- Desouza, K. C. and Awazu, Y. 2005. Managing radical software engineers: between order and chaos. *Proceedings of the 2005 workshop on Human and social factors of software engineering*, 1-5, St. Louis, New York, USA. doi: 10.1145/1083106.1083110
- Fonseca, A. F. 2006. *Organizational knowledge assessment methodology*. Washington: Word Bank Institute.
- Gaspar, M. A., Donaire, D., Silva, M. C. M., Maia, C. F. M., Boas, E. P. V. B. and Santos, S. A. S. 2009. Gestão da criação de conhecimento na indústria criativa de software. *Revista de Negócios*, 14(4), 28-42. doi: 10.7867/1980-4431.2009v14n4p28-42
- Gaspar, M. A., Santos, S. A., Donaire, D., Kuniyoshi, M. S. and Prearo, L. C. 2016. Gestão do Conhecimento em empresas atuantes na indústria de software no Brasil: um estudo das práticas e ferramentas utilizadas. *Informação e Sociedade*, 26(1), 151-166.
- Gopalkrishna, B., Rodrigues, L., Poornima, P. and Manchanda, S. 2012. Knowledge Management in Software Companies – An Appraisal. *Internacional Journal of Inovvation, Management and Technology*, 3(5), 2012, 608-613. doi: 10.7763/IJIMT.2012.V3.305
- Jones, T. and Evans, D. 2000. Conducting a systematic review. *Australian Critical Care*, 13(2), 66-71.
- Kebede, G. 2010. Knowledge management: an information science perspective. *International Journal of Information Management*, 30(5), 416-424. doi: 10.1016/j.ijinfomgt.2010.02.004

- King, W.R. 2009. Knowledge management and organizational learning. In W. R. King, W.R, *Knowledge Management and Organizational Learning* (Vol. 4, Chap. 1, pp. 3-13). New York.
- Mariano, S. and Awazu, Y. 2016. Artifacts in knowledge management research: a systematic literature review and future research directions. *Journal of Knowledge Management*, 20(6), 1333-1352. doi: 10.1108/JKM-05-2016-0199
- Meihami, B. and Meihami, H. 2014. Knowledge management a way to gain a competitive advantage in firms (evidence of manufacturing companies). *International Letters of Social and Humanistic Sciences*, 14(1), 80-91.
- Nawinna, D. A model of knowledge management: delivering competitive advantage to small and medium scale software industry in Sri Lanka. *Proceedings of the International Conference on Industrial and Information Systems*. Kandy, Sri Lanka, 6. doi: 10.1109/ICIINFS.2011.6038104
- Pressman, R. S. and Maxim, B. R. 2016. *Software Engineering: A Practitioner's Approach* (8th ed.). New York: McGraw-Hill.
- Quintas, P., Lefere, P. and Jones, G. 1997. Knowledge management: a strategic agenda. *Long Range Planning*, 30(3), 385-391.
- Rabelo, L., Oliveira, E., Viana, D., Braga, L., Santos, G., Steinmacher, I. and Conte, T. 2015. Knowledge Management and Organizational Culture in a Software Organization - A Case Study. *Proceedings of the International Workshop on Cooperative and Human Aspects of Software Engineering*, 89-92. Piscataway, NJ, USA, 8. doi: 10.1109/CHASE.2015.27
- Rus, I. and Lindvall, M. 2002. Knowledge Management in Software Engineering. *IEEE Software*, 19, 26-38.
- Singh, S. K. 2008. Role of leadership in knowledge management: a study. *Journal of Knowledge Management*, 12(4), 3-15. doi: 10.1108/13673270810884219
- Spraggon, M. and Bodolica, V. 2008. Knowledge creation processes in small innovative hi-tech firms. *Management Research News*, 31(11), 879-894. doi: 10.1108/01409170810913060
- Sveiby, K. 1998. *Intellectual capital: thinking ahead*. Australian: CPA.
- Tranfield, D., Denyer, D. and Smart, P. 2003. Towards a Methodology for Developing Evidence-Informed Management Knowledge by Means of Systematic Review. *British Journal of Management*, 14, 207-222. doi: 10.1111/1467-8551.00375
- Wiig, K. M. 1997. Knowledge Management: An Introduction and Perspective. *Journal of Knowledge Management*, 1(1), 6-14. doi: 10.1108/13673279710800682
- Zahedi, Z., Shahin, M. and Babar, M. A. 2016. A systematic review of knowledge sharing challenges and practices in global software development. *International Journal of Information Management*, 36(6), 995-1019.

\*\*\*\*\*